

10. (**Functionality**) “Simple is better, ..., but sell less”. Explain this phrase, in the context of the software industry.

11. (**Timeliness**) This requirement is particularly important in computer science. Why?

12. (**Integrity**) Are there scenarios where safety is not a concern?

13. Many of the factors of software quality might be detrimental of each other. For instance, a robust software will often be slower than a fragile system, due to the robust platform performing more safety checks. Which trade-offs we see in these criteria?
 - (a) Integrity \times easy-of-use

 - (b) Efficiency \times portability

 - (c) timeliness \times everything else

14. Had you given the difficult task of ranking the factors of software quality, which ordering would you choose?

15. Is it possible to measure software quality?